



Bath County and Highland County are nestled in the Allegheny Mountains of west-central Virginia. The region is home to about 6,700 people. Bath, formed in 1790 and known for its soothing mineral waters, is recognized as a major Ionterey resort center. Highland, formed in 1847, is known as "Little Switzerland" because Highland of its pristine mountain beauty. It is also the southernmost County commercial maple syrup producing region in the nation. Warm Bath Springs is the County County seat of Bath. Monterey, an incorporated town, is the Central Shenandoah Valley Region County seat Region of Interes of Highland. The area's landscape offers a picturesque backdrop for any outdoor recreation adventure.



Recreation: Back Creek Recreational Area, Douthat State Park, George Washington-Jefferson National Forests, Highland Wildlife Management Area, Hidden Valley Recreational Area, Lake Moomaw, Route 39 Scenic Byway, Laurel Fork Recreation Area, The Omni Homestead Resort, and Warm Springs Mountain Preserve. The area offers golfing, hiking, bird watching and wildflower trails, fishing, swimming, mountain biking, horseback riding, boating, hunting, skiing, and camping.

Attractions: Bath County Historical Society Museum, Confederate Breastworks, Garth Newel Music Center, Highland Museum & Heritage Center, McDowell Civil War Battlefield, and The Omni Homestead Resort.

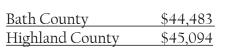
2019 Facts & Figures Bath County & Highland County

Jobs

People

Region

Median Household Income, 2017



Top 5 Employment Sectors

- Accommodations & Food Services
- Health Care & Social Assistance
- Construction
- Educational Services
- Public Administration

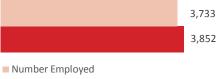
Number of Business Establishments: All Industries, 2017



Tourism/Travel, 2018

Traveler Spending	Travel Generated Employment
\$307,966,771	1,955

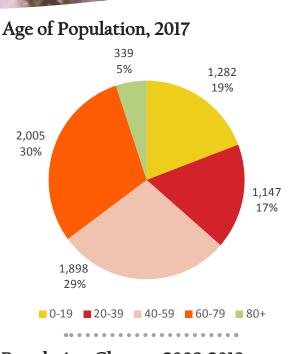
Labor Force, 2017



Civilian Labor Force

Unemployment Rate, 2017

3.1%



Population Change, 2008-2018



Highest Level Education Attainment, 2017

Locality	High School	Some College/2 Year Degree	Bachelor's or Higher
Bath County	41.9%	29.7%	15.9%
Highland County	35.6%	23.9%	25.0%

Public Schools, 2017-2018

K-12 Student Enrollment	761
Total Graduates & Completers	55
Percent Continuing Education	78.2%

Compiled and published by the

Central Shenandoah Planning District Commission

- www.cspdc.org
- (540) 885-5174
- 112 MacTanly Place, Staunton VA 24401

Median Home Value, 2017

	,			
Bath County	\$151,100			
Highland County	\$184,000			
Total Housing				
Units, 2017				
5,42	2			
Number of Households, 2017				
3,01	0			
Transportation				
• Road: U.S. Rou				
220				
• Rail: CSX Trans	sportation			
and Buckingha				
• Air: Ingalls Fiel				
Shenandoah Va Regional Airpo	•			
 Port: Virginia I 				
(125 miles nort				
Bath Community				
& Highland Med				
provide healthca	re services			
- (11 -				
1 All-Seasons				
15 Maple Sugar Farms				
2,896 Sh	eep			
1 Stoplig	ght			
	_			

Local Government

www.bathcountyva.org www.highlandcova.org

Data Sources:

Weldon Cooper Center Virginia Tourism Corporation United States Census Bureau United States Department of Agriculture Virginia Department of Education Virginia Employment Commission